



**DEPARTMENT OF BUSINESS MANAGEMENT
INTEGRAL UNIVERSITY, LUCKNOW**

Date: 8th March 2016

Ref. No: IU/DBM/2016/16

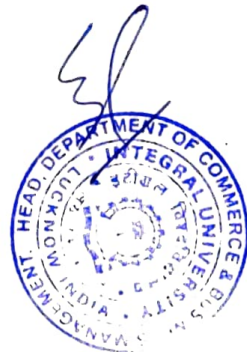
Notice

All the faculty members, Research Scholars and Students are hereby informed that the Department of Business management is organizing a National level conference on the topic "Business and Public Policy" from 18.3.2016 till 19.3.2016. All the interested participants contact Ms.Uzmi Anjum for the registration process.

**Dr. Adeel Maqbool
Head**

HEAD

Department of Commerce & Business Management
Integral University, Lucknow



Dr. Adeel

Head



Department of Commerce & Business Management
Faculty of Commerce and Management
Integral University

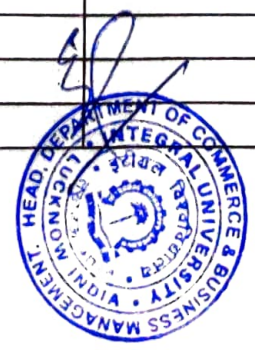
Attendance Sheet

National Level Conference on "Business & Public Policy"

Date: 18/03/2016

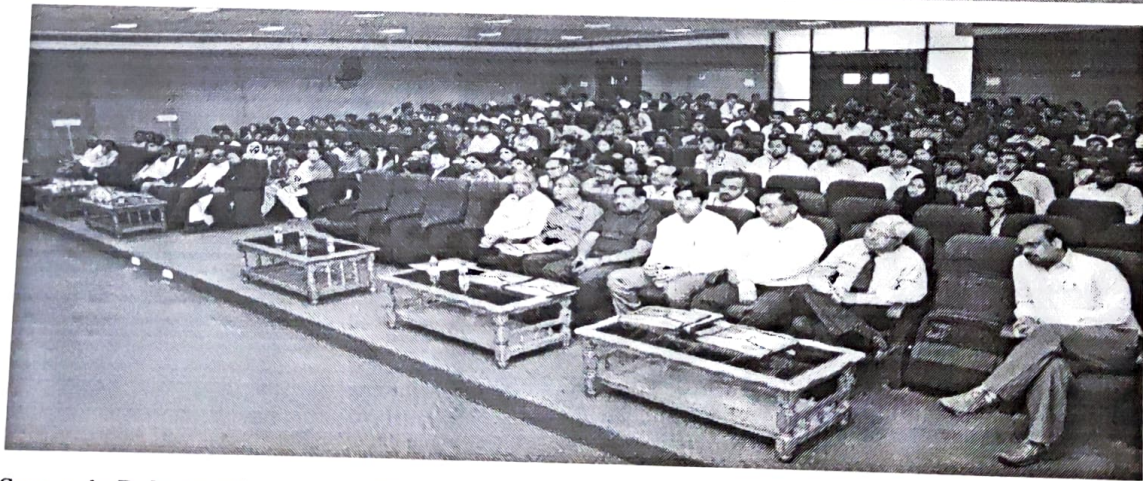
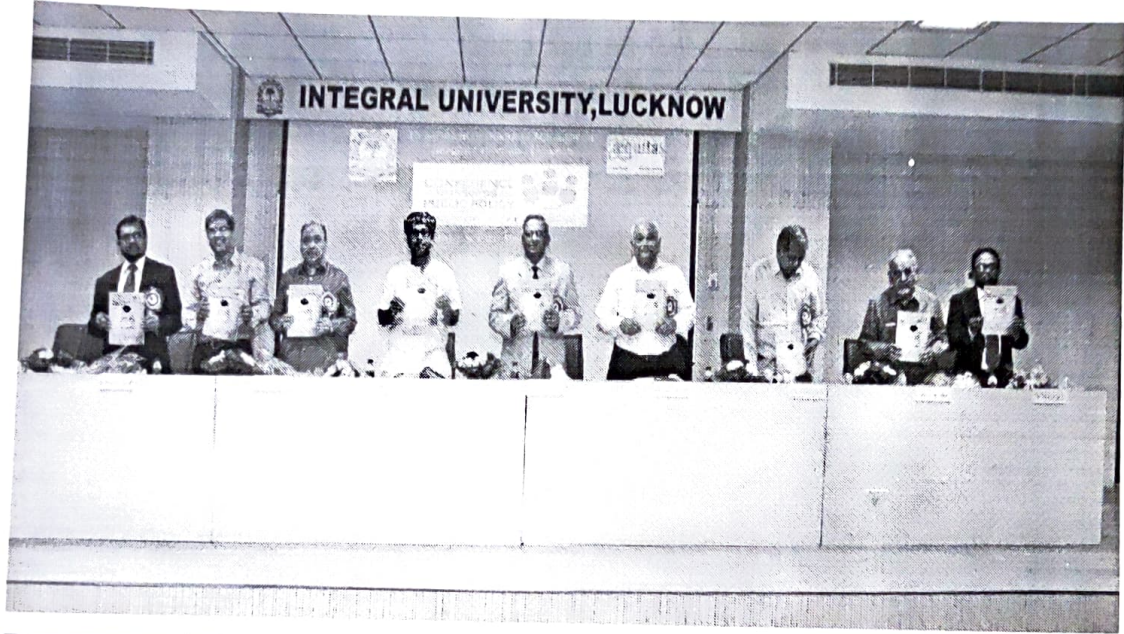
S. No.	Name of Participants	Affiliation	Signature
1	Sufiyan Laoni	Integral Univ.	<u>Sufiyan</u>
2	AQEEL AHMED	IU, Lucknow	<u>Aqeel</u>
3	YOUSUF KHAN	IU	<u>Yousuf</u>
4	Raj Kr. Singh	ICCMRT, LKO	<u>Raj</u>
5	Harsh Varma	ICCMRT, LKO	<u>Harsh</u>
6	Faizia Ali	IU, LKO	<u>Faizia</u>
7	Shakeel Khan	ICCMRT LKO	<u>Shakeel</u>
8	Zubair Ahmed	IU, Lucknow	<u>Zubair</u>
9	Prem Shanker	IU, Lucknow	<u>Prem</u>
10	Farham Ali	IU, LKO	<u>Farham</u>
11	Shahida Tiyas	IU, LKO	<u>Shahida</u>
12	Haris Ahmed	IU, LKO	<u>Haris</u>
13	Shadab Hussain	IU, LKO	<u>Shadab</u>
14	Ajweel Ahmad	Integral, LKO	<u>Ajweel</u>
15	Hajeer Khan	Integral Univ	<u>Hajeer</u>
16	Shazeb Mehdi	IU, LKO	<u>Shazeb</u>
17	Musker Khan	IU, LKO	<u>Musker</u>
18	Mohd. Huzairfa	IU LKO	<u>Mohd</u>
19	ZOYA SIDDIQUI	Integral, LKO	<u>Zoya</u>
20	Aman Kr. Mishra	Integral Univ.	<u>Aman</u>
21	Mabrish Saif	IU, LKO	<u>Mabrish</u>
22	Abrar Khan	IU, LKO	<u>Abrar</u>
23	Fauzia Fatima	IU, Lucknow	<u>Fauzia</u>
24	Adeeb Siddiqui	IU, LKO	<u>Adeeb</u>
25	Nauman Ahmad	IU, Lucknow	<u>Nauman</u>
26	Hasan Zaki Zaidi	IU, LKO	<u>Hasan</u>
27	Farah Shah	IU, Lucknow	<u>Farah</u>
28	Tanque Sleikh	IU, LKO	<u>Tanque</u>
29	Muntazir Abbas	IU, LKO	<u>Muntazir</u>
30	Yamina Fatima Naqvi	IU, LKO	<u>Yamina</u>
31	Mohd. Slariq	IU, LKO	<u>Mohd</u>
32	Shifa Meraj	Integral	<u>Shifa</u>
33	Sumaiya Hader	Integral University	<u>Sumaiya</u>

34	NIMISHA GAUTAM	INTEGRAL UNIVERSITY	Mimisha
35	Amreen Siddiqui	IU, Lucknow	Amreen
36	Pulkit Tiwari	IU, Lko	P
37	Ali Mahmood	IU, Lko	Ali
38	Nazat Khan	IU, Lko	Nazat
39	Anam Ansari	IU, Lko	Anam
40	Shadma Khan	IU, Lucknow	Shadma
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REPORT

A National Conference on Business & Public Policy with focus on Uttar Pradesh was held on 18th & 19th March 2016



Souvenir Release at Inaugural Ceremony of National Conference on 18th March, 2016

The First National Conference on Business & Public Policy with focus on Uttar Pradesh was held on 18th & 19th March 2016 at Integral University, Lucknow brought together 100 participants from various academic colleges, NGO's and industry across the Country. The two days National conference organized by the Department of Business Management in association with Aequitas, NSDC, OMC, Wadhvani Foundation, E&H Foundation, 5th Estate & Digital Empowerment Foundation. The conference started with the welcome address from Prof. Aftab Alam, Convener and Dean Faculty of Management & Research.

Mr. Ranjan Dwivedi, IPS (DG Uttar Pradesh Police, formerly with UNAIDS India & WHO India) was the chief guest of the conference.

The Guest of Honour were Prof. Dr. Amitabh Kundu, Former Professor of Economics at Jawaharlal Nehru University, New Delhi, Dr. Amirullah Khan, Director, Aequitas Consulting Pvt. Ltd, Mr. Osama Manzar, Chairperson and Founder, Digital Empowerment Foundation.

Prof. T Usmani Pro Vice Chancellor, Integral University delivered the presidential address calling attention to the fact that technology plays a vital role in today's world. Souvenir was released by Pro Vice Chancellor, Chief Guest and all the dignitaries. . Pro Vice Chancellor, Integral University honored the Chief Guest and the Guest of Honors with a token of appreciation in the form of a memento. Dr. Adeel Maqbool, Co-convenor & Head, Department of Business Management presented the Vote of Thanks.



CONFERENCE
on BUSINESS and
PUBLIC POLICY
FOCUS ON UTTAR PRADESH



Aequitas
Consulting | Communities

Department of Business Management
Integral University

NATIONAL CONFERENCE -2016

DEF
DIGITAL EMPOWERMENT foundation
empowering people @ the edge of tomorrow

S.N. /2015-16/043

EH
FOUNDATION

This is to certify that Prof./Dr./Mr./Ms. *Syed Shahid Mazhar*.....

from *Jr. Asst. Prof. Integral University*..... has Participated/ Presented /Organized/

Chaired a paper title "*Recent Trends in Marketing Strategies of Life Insurance Corporation of India*".....

N.S.D.C
National Skill Development Corporation
Transforming the skill landscape

in the National Conference on "Business & Public Policy Focus on Uttar Pradesh" organized by

Department of Business Management, Faculty of Management & Research, Integral University Lucknow held on 18th -19th March, 2016 at Integral University, Lucknow.

OMC

WADHWANI
FOUNDATION

Amir Ullah Khan
Amir Ullah Khan
Organizing Secretary

Prof. (Dr.) Aftab Alam
Prof. (Dr.) Aftab Alam
Convener
Head
Department of Business Management
Integral University
Lucknow

S. W. Akhtar
Prof. S. W. Akhtar
Chief Patron

Handwritten mark